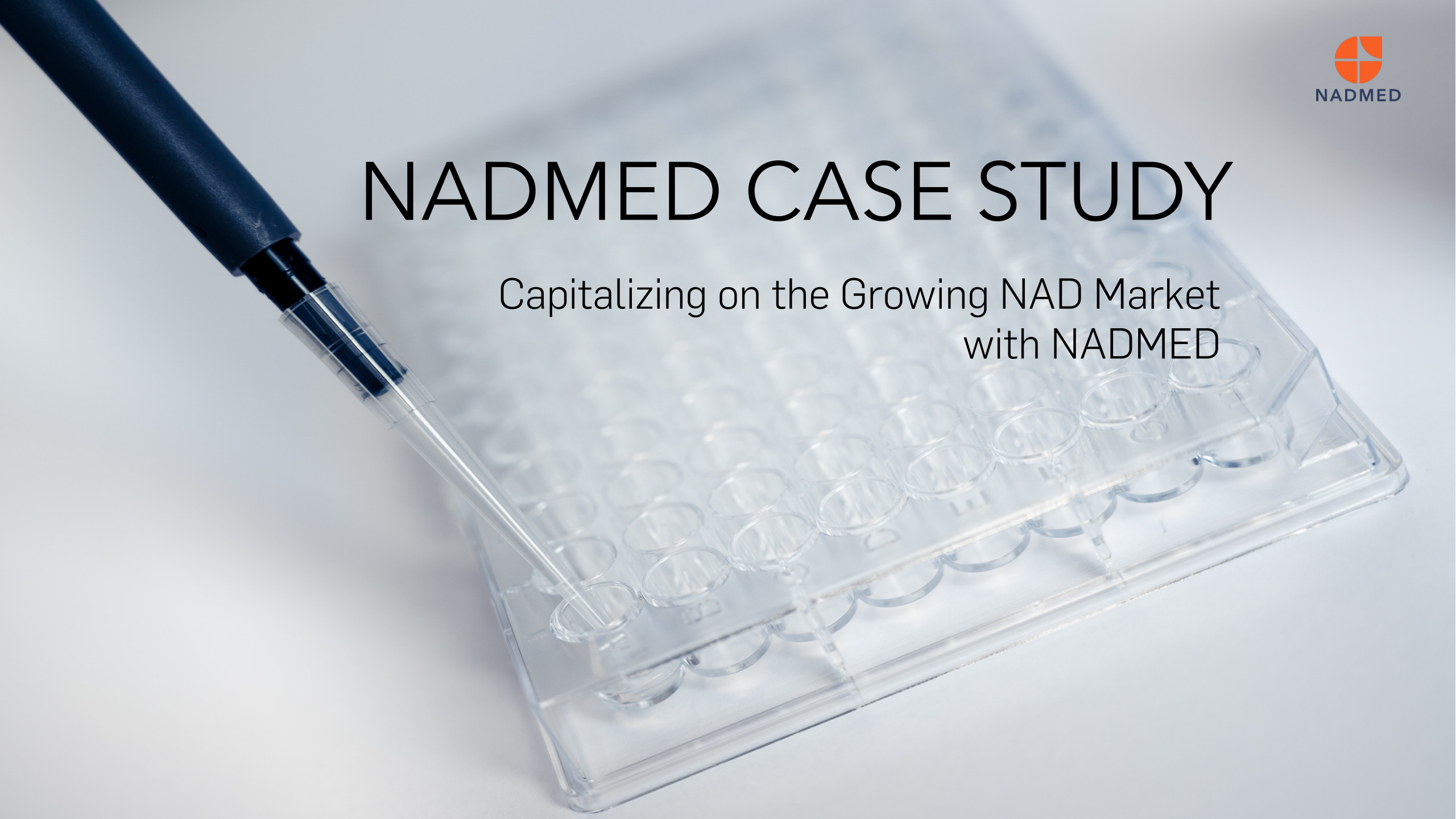


NADMED CASE STUDY

Capitalizing on the Growing NAD Market
with NADMED



The NADMED method

The unparalleled NADMED method is based on proprietary technology, a result of extensive research conducted at the University of Helsinki.

The NADMED technology enables the measuring of all forms of NADs and two glutathiones from a wide range of biological sample types (blood, tissue, cells).

The NADMED method is a streamlined colorimetric assay that outperforms and surpasses all alternative NAD measuring methods, including mass spectrometry.

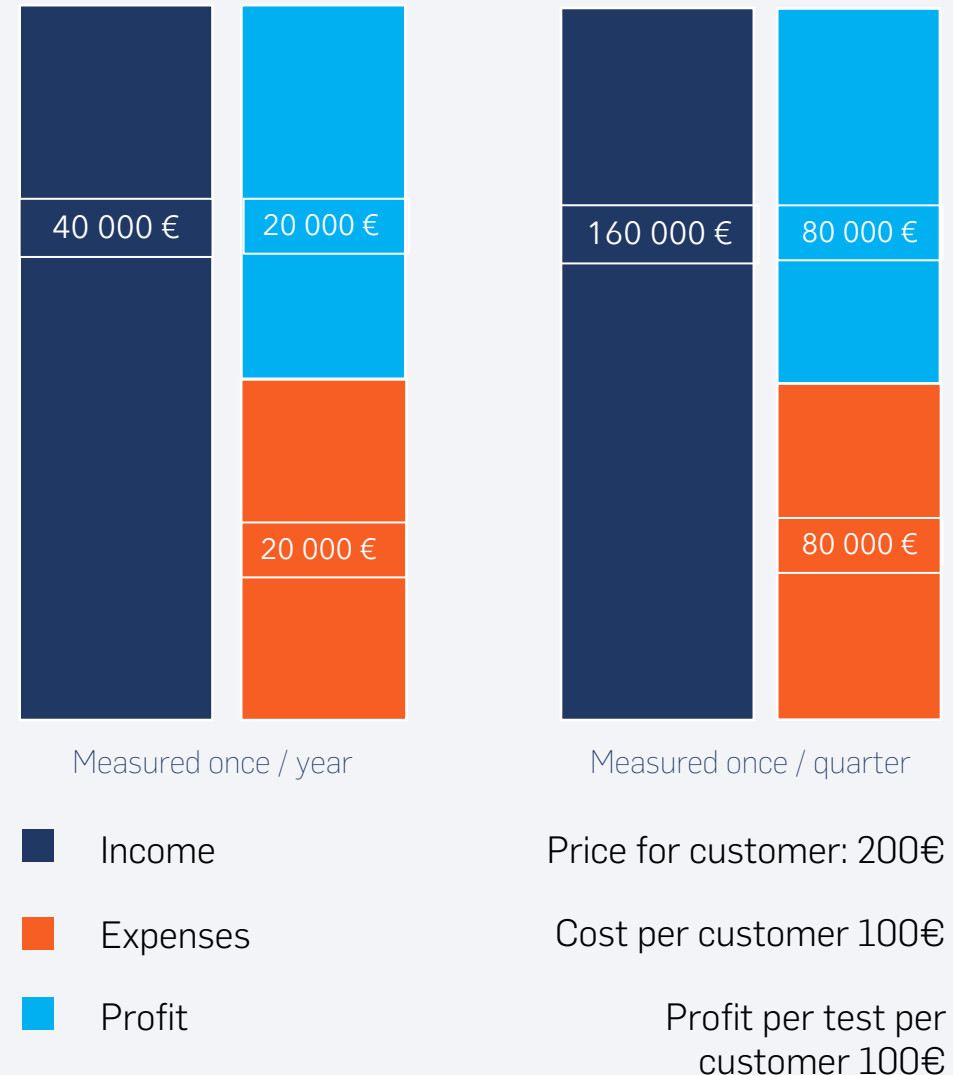
The NADMED Blood kit is distinguished as the only medical device for measuring NAD⁺ and NADH to have obtained the CE marking, and stands as a trusted and scientifically sound method.

**These leading longevity field companies already
use the NADMED method:**



Providing measuring services with NADMED

- This is a simplified model to demonstrate the economic impact of incorporating NADMED test into the company's service portfolio.
- The accompanying graph illustrates the expenses and profits associated with a hypothetical clinic utilizing NADMED technology for NAD measuring.
- The laboratory's price per one NAD test is assumed to be **100€**.
- In this scenario, the clinic offers NAD measurement services to 200 individuals. The measurements are conducted either once a year or once a quarter.
- The clinic provides NAD measuring services to customers for the price of **200€** per test.
- Therefore, the clinic's annual profit will be **20k€** measured once a year and **80k€** measured four times a year.



Revenue growth with NADMED

- NAD therapies are among the most popular treatments with a growing demand in the wellness industry.
- To ensure the safety and optimal health of patients, it is well advised to measure the initial levels of NAD as a means of personalizing treatment plans.
- The implementation of NADMED technology allows for long-term monitoring and optimization of NAD levels, thereby offering a comprehensive understanding of patients' responses to specific treatments.
- Our scientific approach ensures reliable results efficiently, making NADMED the optimal choice with indisputable benefits.
- NADMED provides the most accurate, rapid, and cost-effective NAD measuring kits on the market.
- Precise NAD measuring serves as a testament to the effectiveness of treatments, showcasing their credibility and responsibility.





NADMED

CONTACT US

info@nadmed.com

Haartmaninkatu 4, Building 14
00290 Helsinki – FINLAND
+358 44 242 3751
info@nadmed.com